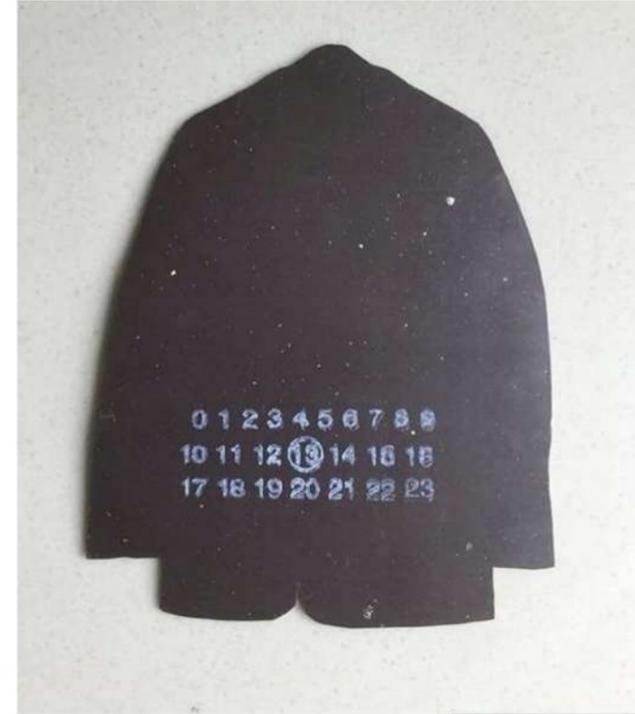


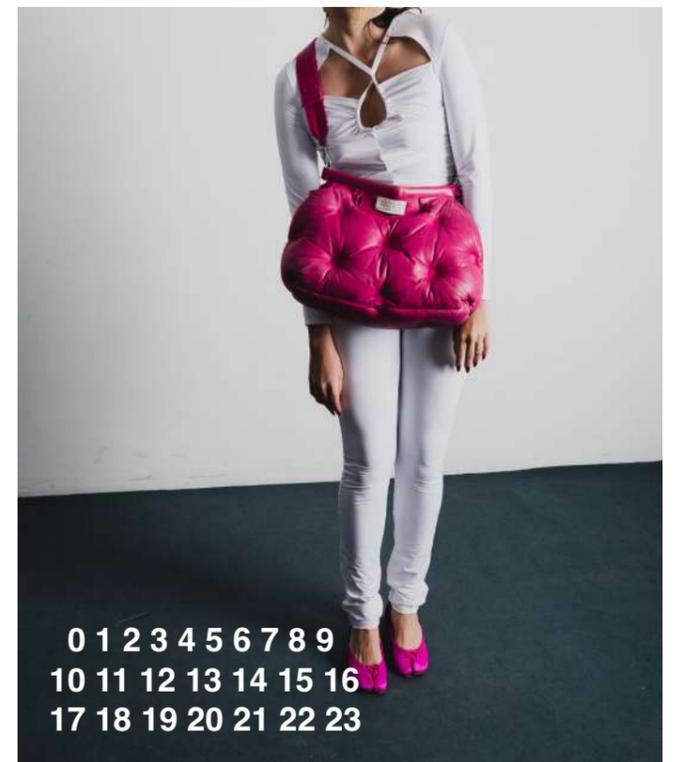
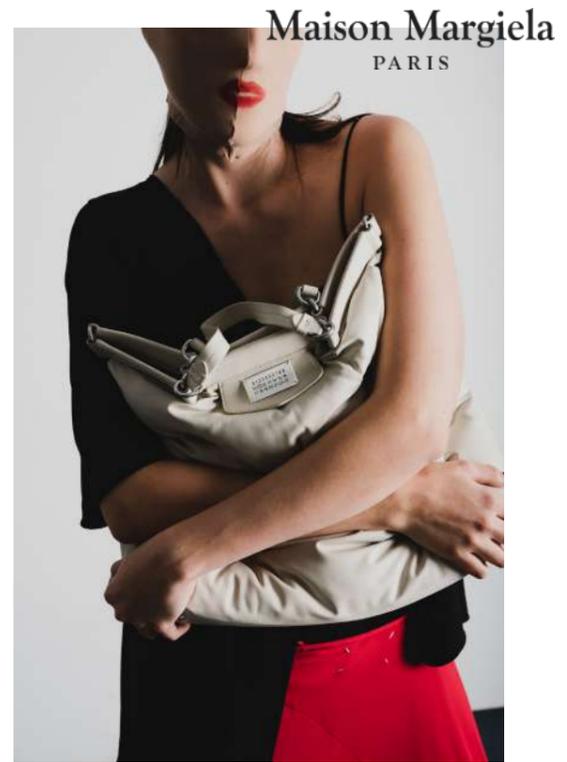


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**#technology**

Maison Margiela  
PARIS



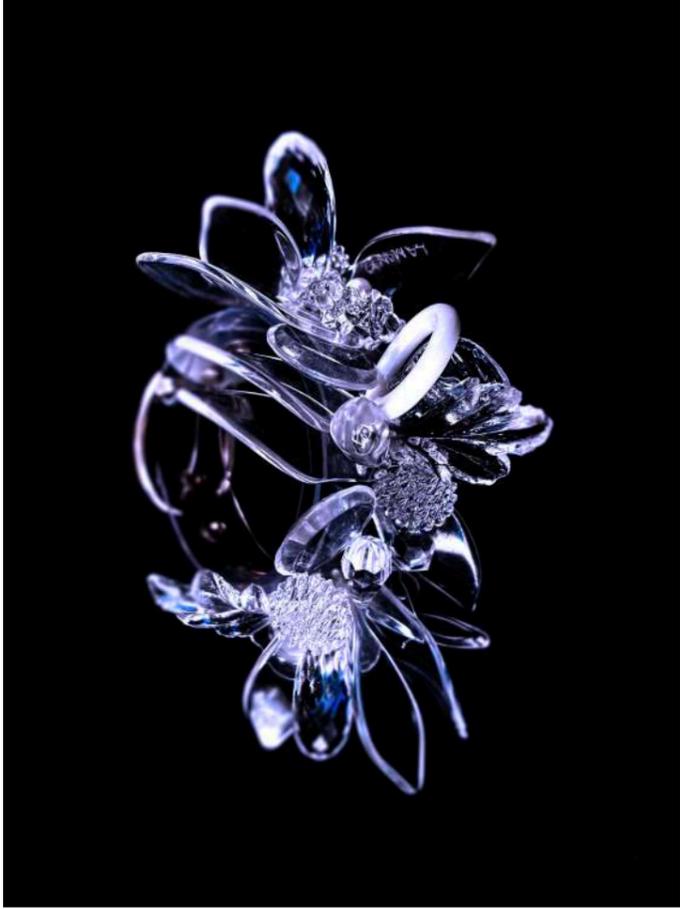
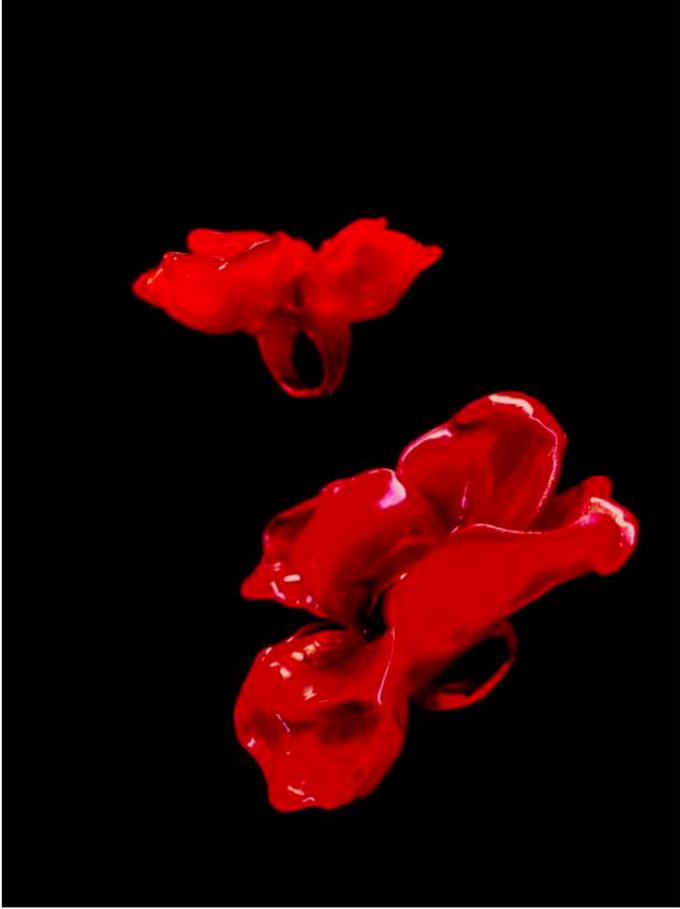


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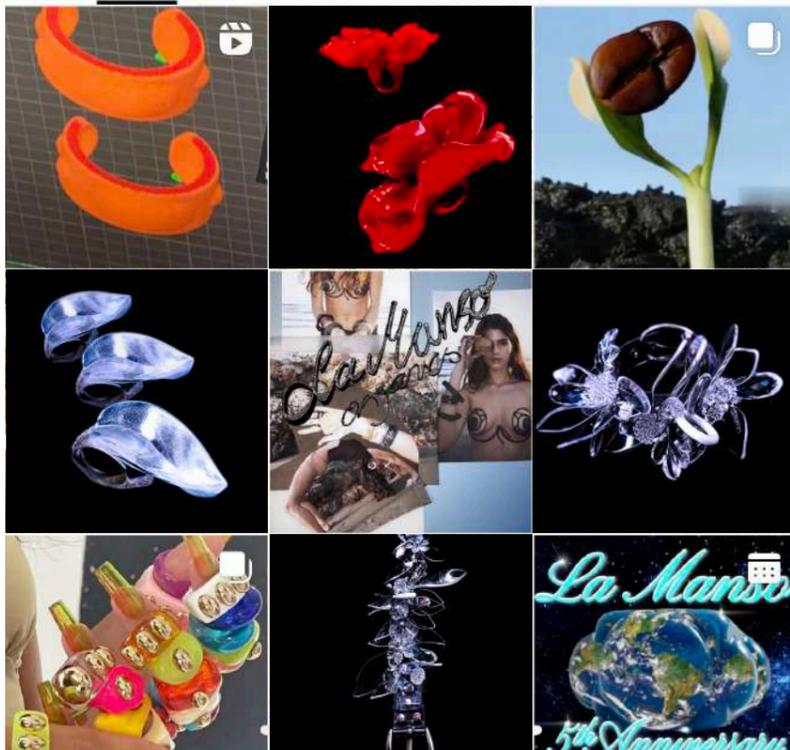
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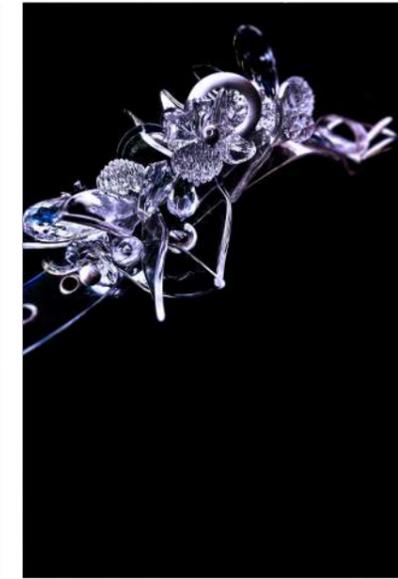
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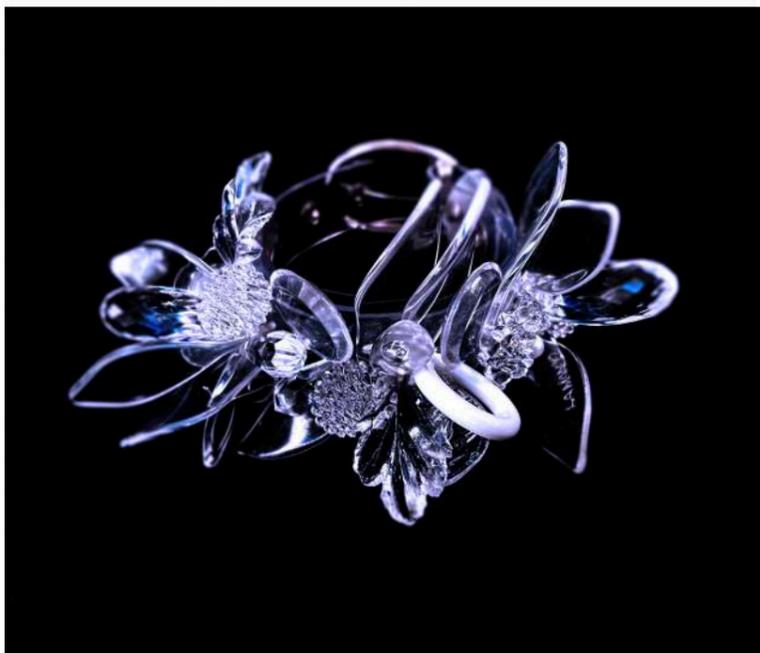


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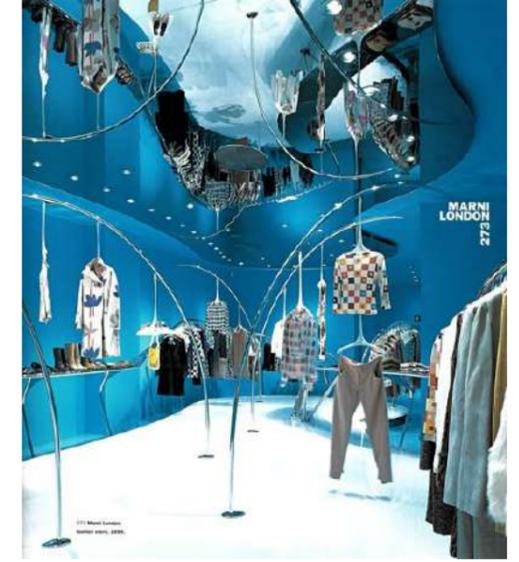
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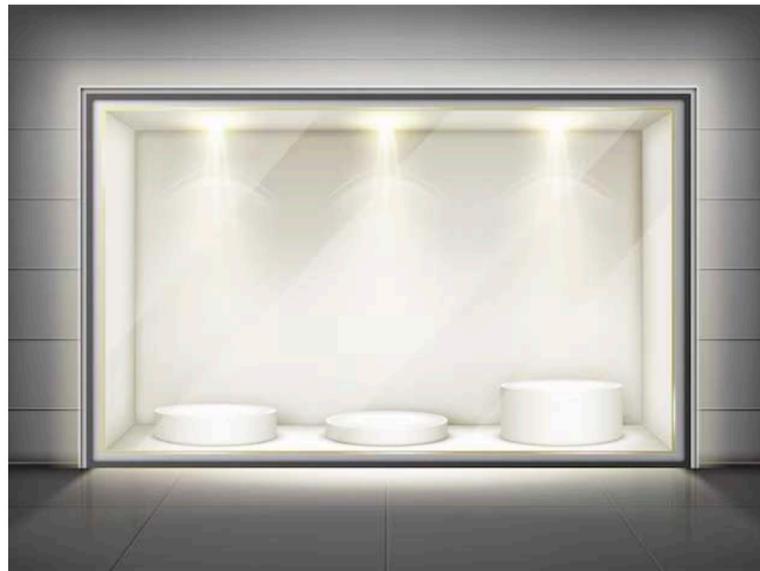
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# THE FABRICANT



Aparador



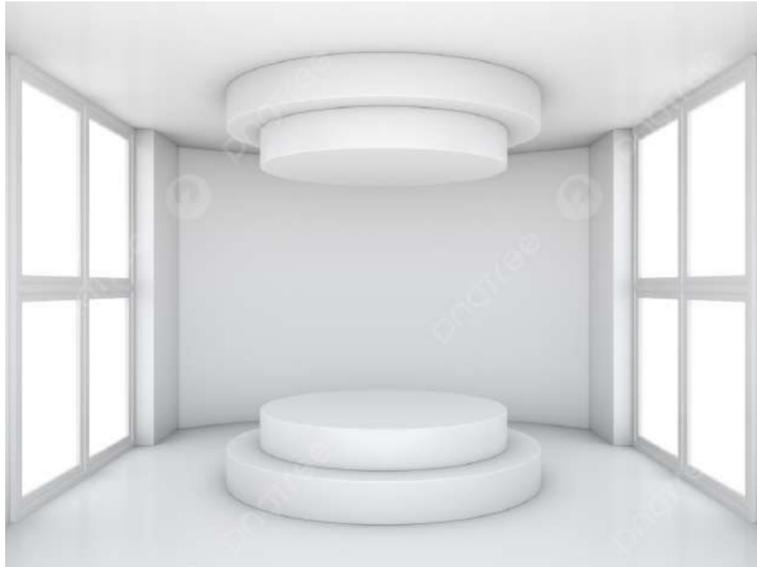
Proves aparador.  
Proposta distòpica. Roba passant d'esquerra a dreta, la roba va canviant, com en glitch digital.

Render final



Tenint en compte que la marca és totalment digital, la finestra de l'entrada de la botiga es veurien tres tarimes buides, ja que no es poden veure les peces sense unes ulleres de META. Per tant, per viure l'experiència has d'entrar a la botiga, Es converteix en una experiència física, una botiga de peces digitals.

Visual Merchandising



Proves botiga.  
Logotipo marca. Massa informació.  
Lletres mal posades.

Render final



Al ser la botiga totalment on-line i les peces digitals, els clients podrien viure una experiència de la marca anant a aquesta botiga, la qual es pot anar a disfrutar d'un servei de cafeteria, mentres et pots provar ulleres virtuals i fer compres des d'allà, per donar sensació de compra física.



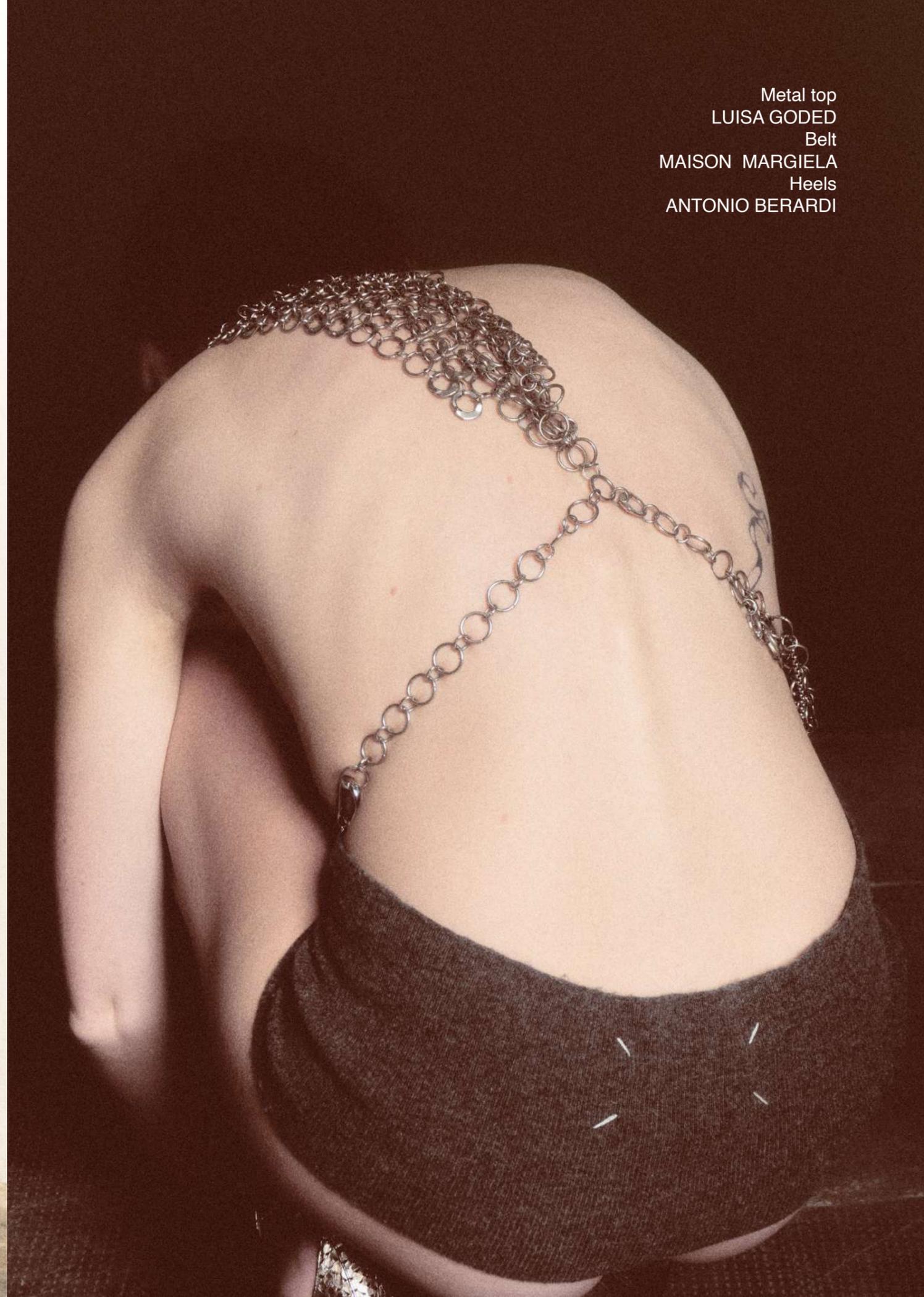
# Interview



Dress  
MIU MIU  
Shoes  
VINTAGE  
Armor  
EPOCA



Metal top  
LUISA GODED  
Belt  
MAISON MARGIELA  
Heels  
ANTONIO BERARDI





Top  
WILDCHILD  
Pants  
STYLIST'S OWN



Head pieces  
CAMP ARCHIVE  
Skirt  
BIBIAN BLUE  
Shoes  
VINTAGE

DESFILADA, LOOKBOOK I BODEGONS ARTÍSTICS



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X

# SSSTUFFF



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punk princess  
longsleeve



wearing Bebesta  
mini skirt  
"Kong rat"



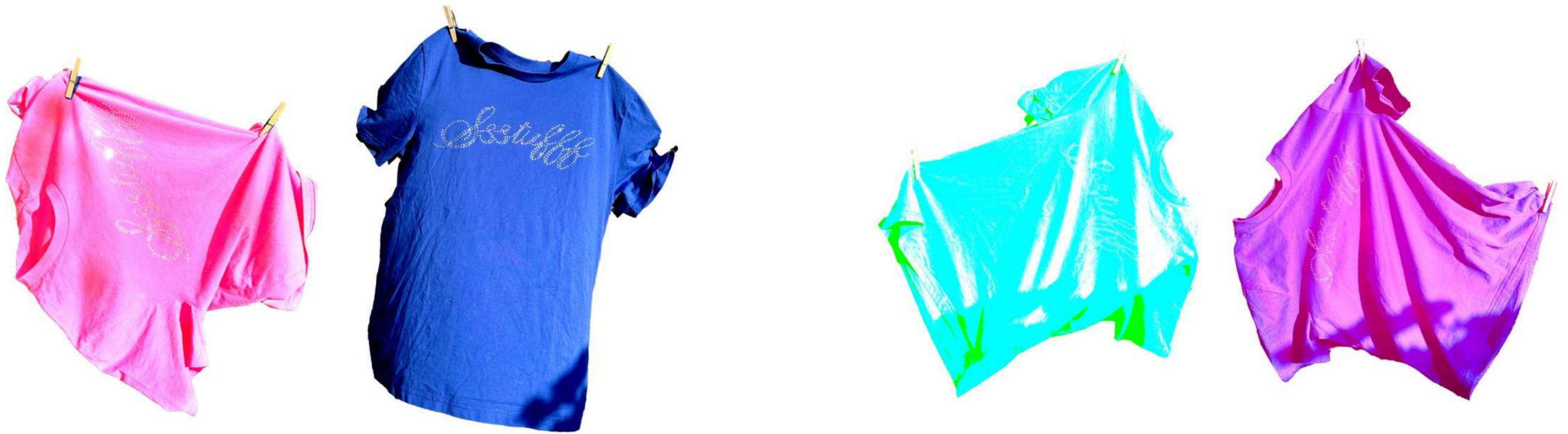
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Bodegons artísticos



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layering



transparències



objectes persona





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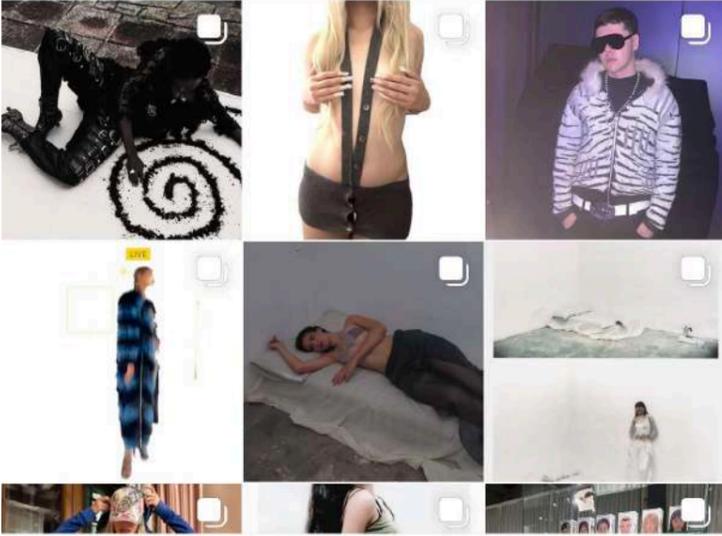
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Fashion stylist  
bcn - mad

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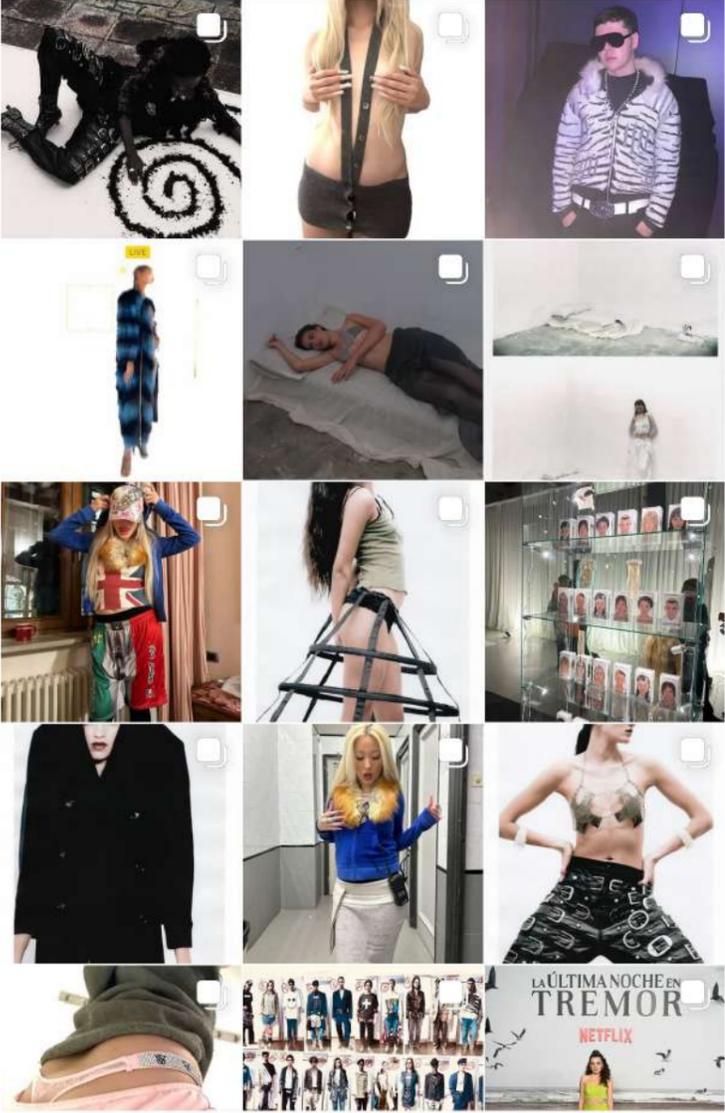
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