

andrea




montón

Editorial publicada en Metal Magazine, The eternal sleep over, cuenta la vida fuera del instituto. La parte más melancólica de la adolescencia. Los pensamientos de futuro y la confusión del limbo que es esta etapa, quedan retratados en esta editorial, que pretende mostrar esa montaña rusa de emociones que supone el hacerse mayor, con una visión más dulce y romantizada de la adolescencia.



THE ETERNAL
the eterna

PUBLICADO EN M



Editorial published in Metal Magazine, The eternal sleep over, tells life outside Highschool. The most melancholic part of that teenage years. The thoughts of the future and the confusion of the limbo that is this stage, are portrayed in this editorial, which aims to show that roller coaster of emotions that becoming older means, with a sweeter and more romanticized view of adolescence.

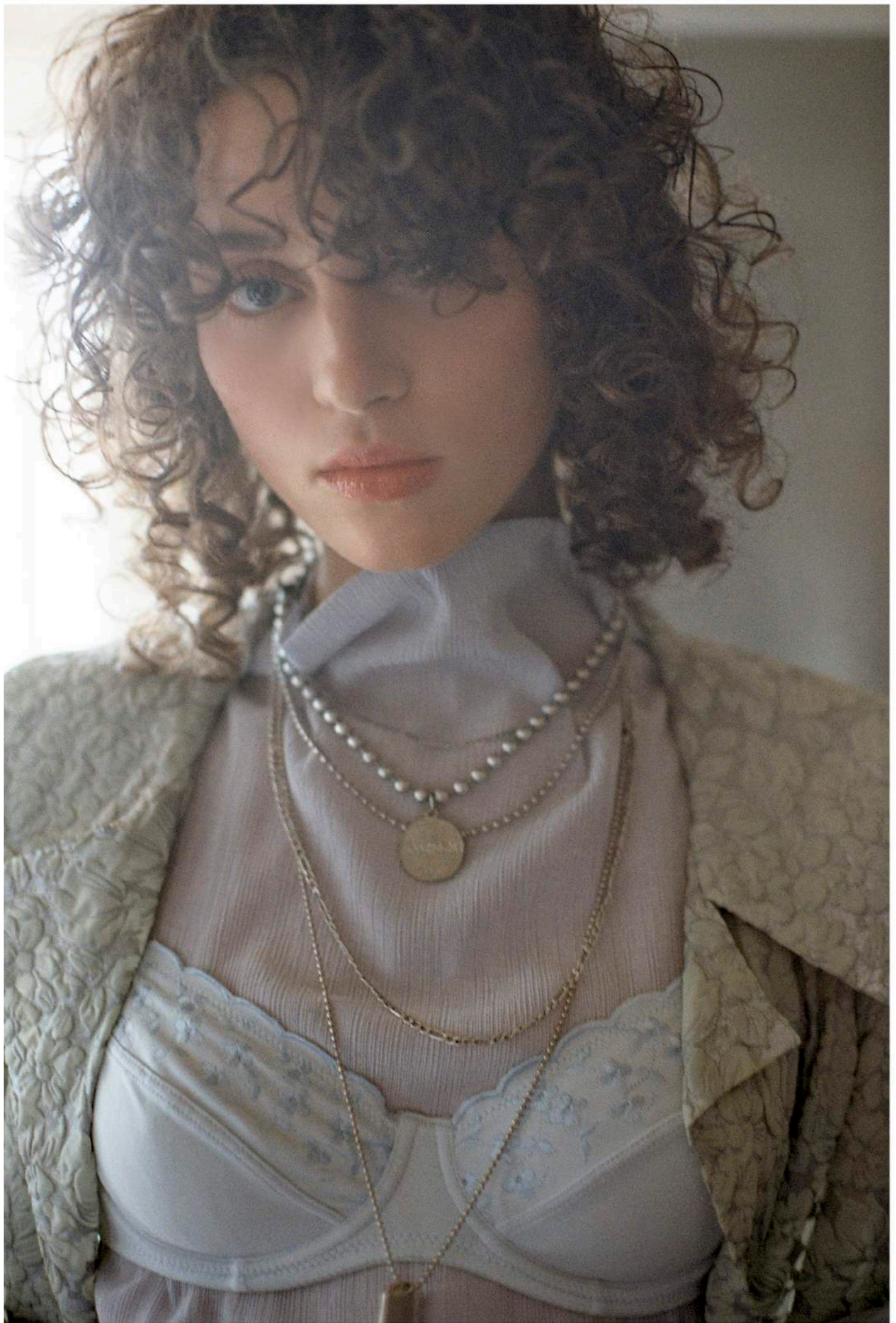
SLEEP OVER
sleep over

METAL MAGAZINE



















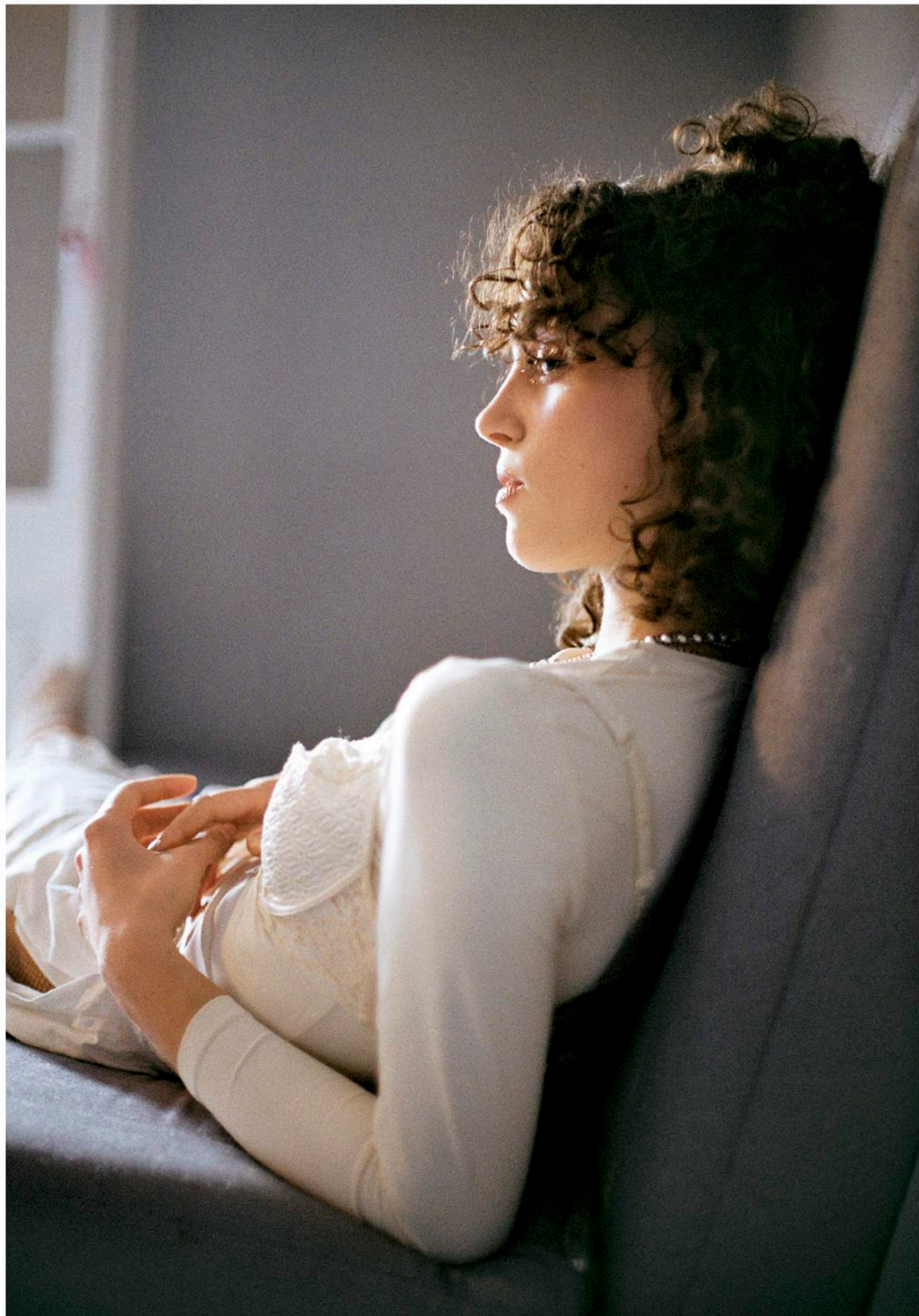










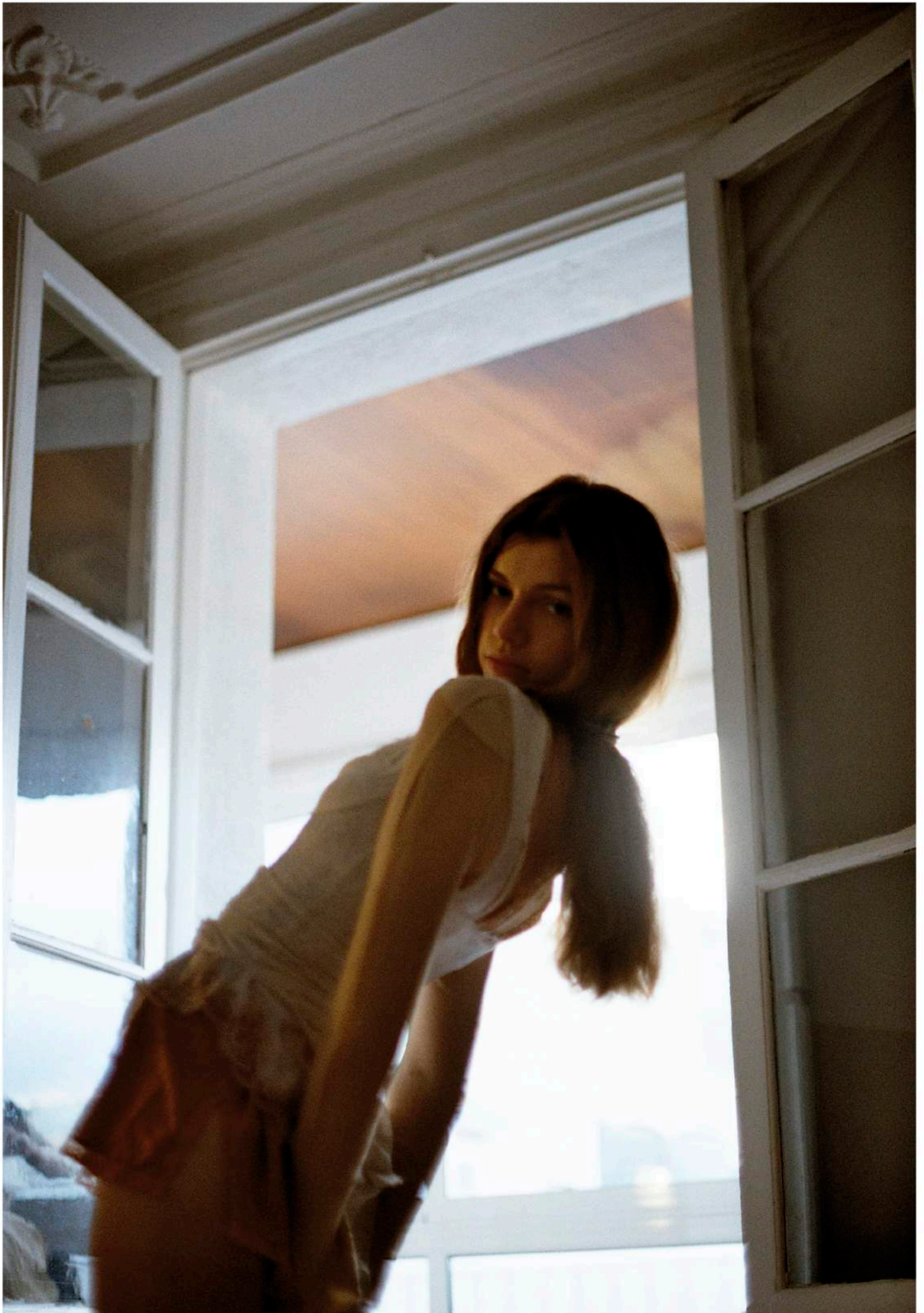




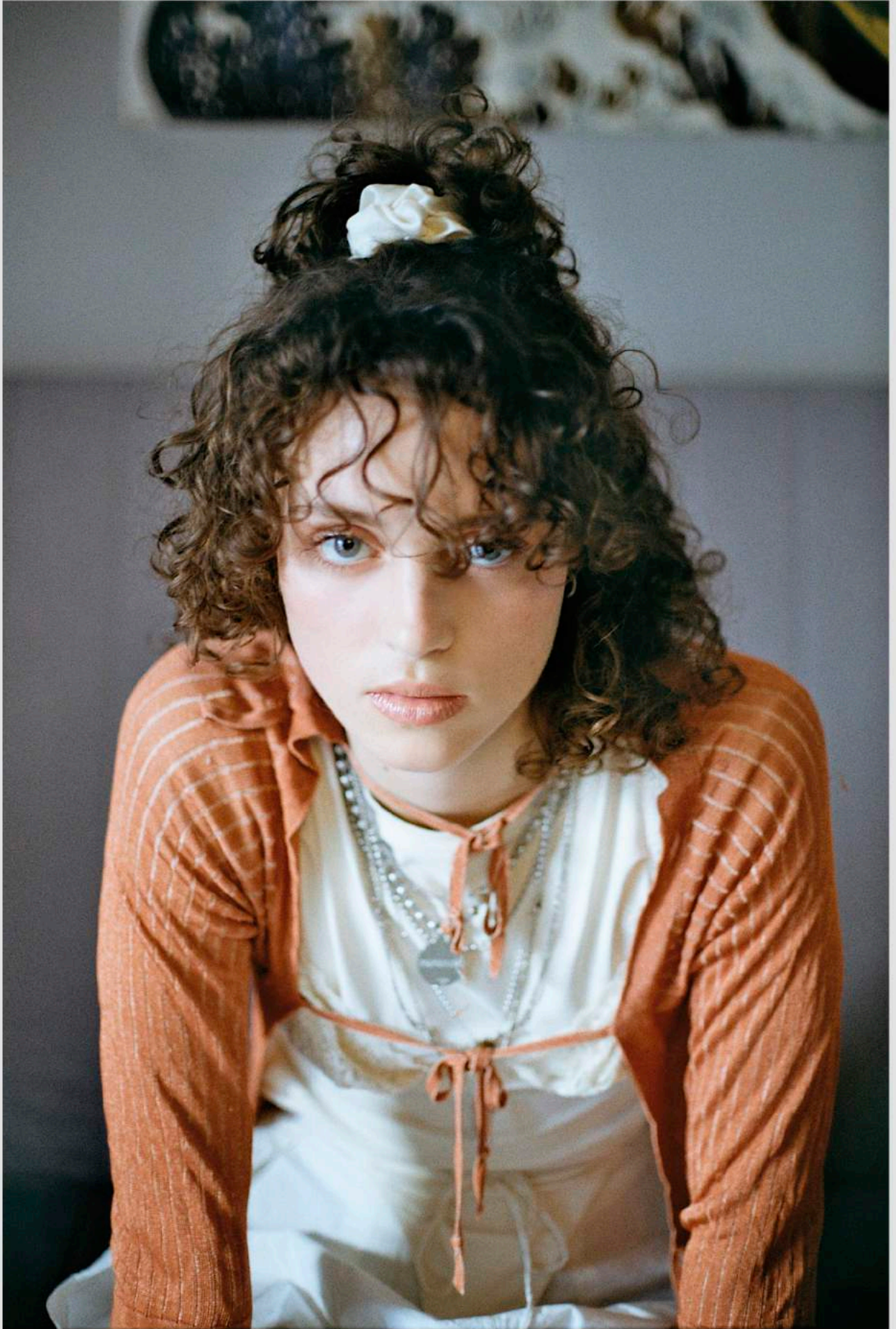








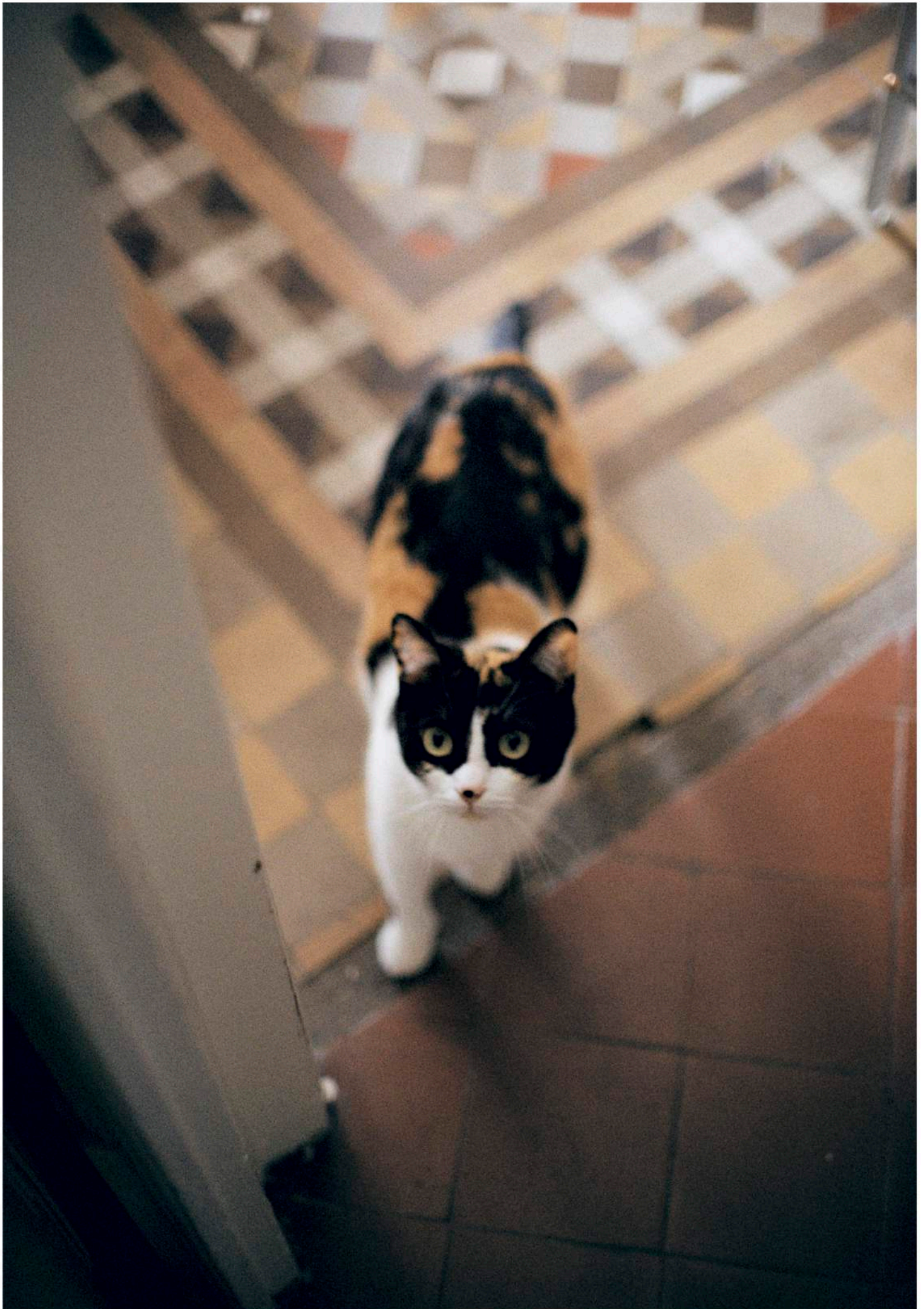


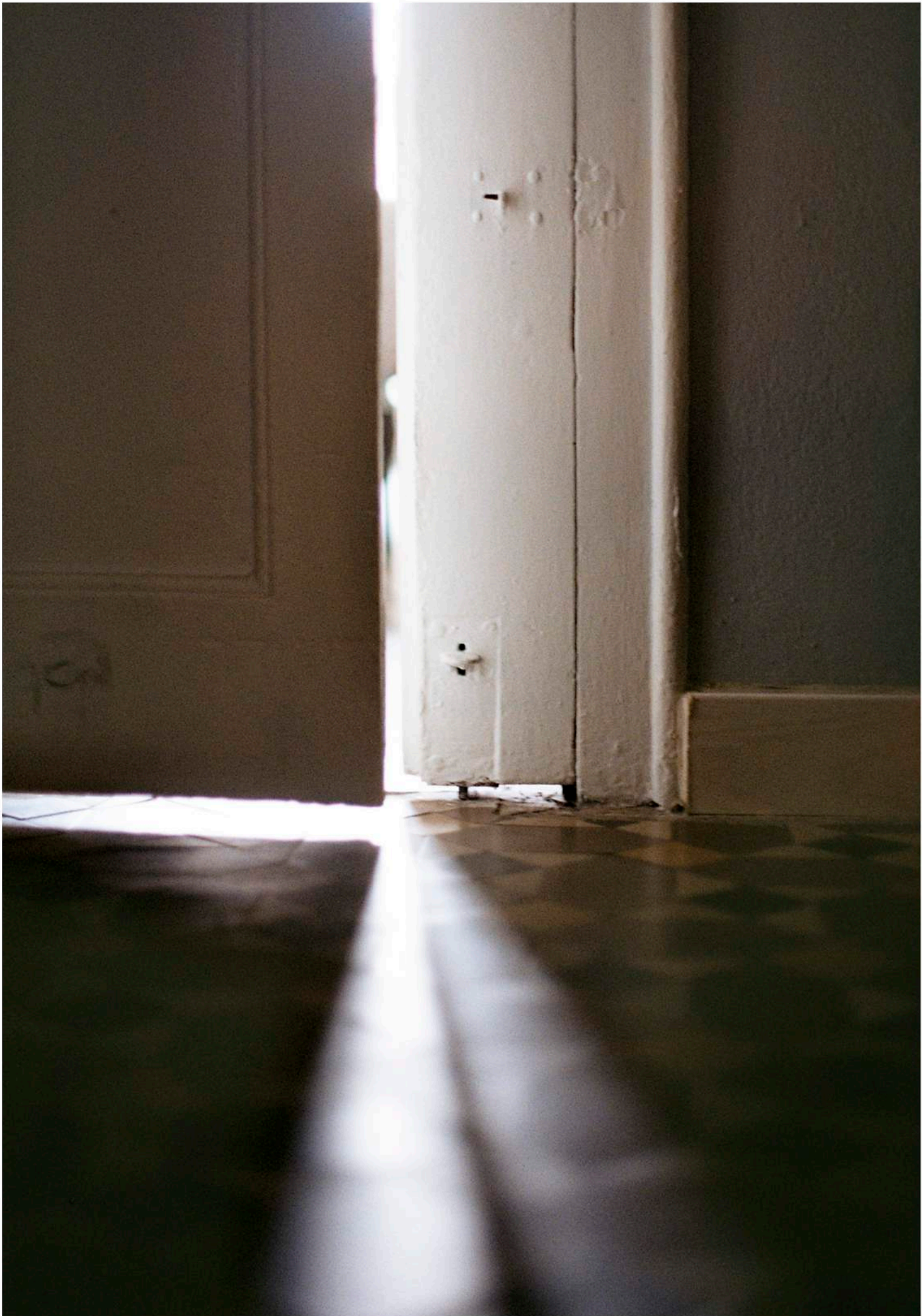












TEAM

Photographer TAMARA RUBIAL @aiilosmalacatonos
Models MARIA GONZALEZ (unomodels) @mmmariagonzalez
WANDA (blowmodels) @wandalerandale
YEVA SAVINYKH (trendmodels) @4ucj
Stylist ANDREA PONTÓN @andrapntn
Make up Artist IRENE LEON @airinlion.mua
Make up Artist Assistant VICKY VARELA @vickyvarelaq
Location ZOE'S HOUSE
Thanks to Charlotte's Showroom and Julia Weems

CLOTHES CREDITS

1. LOOK

Undershirt Prada
Underwear set vintage
Vintage kimono
Socks Urban Outfitters

2. LOOK

Vintage coat
Dress Jill Sander
Accessories vintage
Bra vintage
Socks Urban Outfitters

3. LOOK

Jumper and bra COS
Vintage trousers
Socks TCN

4. LOOK

All vintage

5. LOOK

Top Jean Paul Gaultier
Lingerie jumpsuit Gilrad
Vintage Victoria's Secret bodysuit
Vintage bodysuit
Tights and socks TCN
Accessories vintage

6. LOOK

All vintage

The logo for 'GCDS THE YEARBOOK' is positioned on the right side of the page. It features the letters 'GCDS' in a large, yellow, outlined font. Overlaid on the 'G' and 'C' are the lowercase letters 'g' and 'c' in a dark blue, serif font. Below this, the words 'THE YEARBOOK' are written in a red, serif font.

GCDS THE YEARBOOK

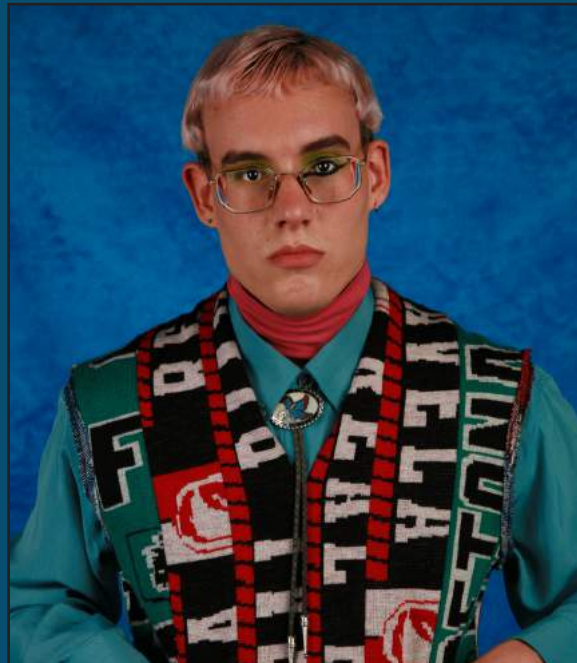
Propuesta de catalogo para GCDS, inspirada en los anuarios y en los diferentes estereotipos que supuestamente hay en los institutos. En este proyecto elegí algunos de estos personajes estereotipicos, y cree unos looks que fueran acorde con cada uno de ellos, intentando llevar a cada uno a su maxima expresión. Con una estética muy kitch y un poco creepy, he creado este yearbook como propuesta para mostrar la colección de GCDS 2020.

Catalog proposal for GCDS, inspired by yearbooks and the different stereotypes that supposedly exist in highschools. In this project I've chosen some of these stereotypical characters, and created some looks that were in accordance with each one of them, trying to bring each one to it's maximum expression. With a very kitch and slightly creepy aesthetic, I have created this yearbook as a proposal to showcase the GCDS 2020 collection.



**MOST LIKELY TO BE A
CREEPY NERD**

DAVID



“Maths before gals”



MOST LIKELY TO BE A BITCH

TINA



“ You’ll never sit with us”



MOST LIKELY TO BE A DIVA

GIACO AKA WILMA



"F4SHION IZ L1FE"



MOST LIKELY TO BE A SLAKER

PHILIP



“sk8 4 lif3”



MOST LIKELY TO BE A STUPID FUCKBOY

IVO



“I JUST CARE ABOUT
FOOTBALL AND MY
OWN DICK”



MOST LIKELY TO BE STRANGE

ANA



“ I really do not give a
single fuck about anyone
of you”



MOST LIKELY TO BE PROM QUEEN

MOMO



“ Prom queen is
my forever mood”



Proposed ad for the high fashion brand Moschino, inspired by Cecilia's suicide in *The Virgin Suicides*, the idea for this project grew out of that feeling when you sit between two worlds, when you realize that you're still a girl in some ways, but you have ceased to be in others. Capturing a little aura of Lolita, this advertising proposal would be for the collaboration that Moschino made with Barbie.

MOSCHINO

Barbie

Propuesta de anuncio para la marca Moschino, inspirado en el suicidio de Cecilia en *The Virgin Suicides*, la idea para este proyecto surgió de esa sensación cuando te sientes entre dos mundos, cuando te das cuenta de que sigues siendo una niña en algunos aspectos, pero ya has dejado de serlo en otros. Captando un poco un aura de Lolita, esta propuesta de publicidad sería para la colaboración que hizo Moschino con Barbie.



MOSCHINO

Editorial proposal for Office magazine, which continues with my depression series. In this shooting I wanted to represent the moment when you realize that you no longer want to feel that way, that you are tired of being in that situation, and you decide to “take charge of your life.” Being the reality that you are still feeling blue and depressed, you try to get out of your cave and return to the outside world. For this reason, all the colors, everything that surrounds the main character, is beautiful, but he still has his face covered, although some trait can be seen and he really tries to get out of there, but Whe still has a long way to go.

THE WAKE UP CALL
ON
THE DEPRESSION
SERIES

Propuesta de editorial para la revista Office, que continua con mi serie sobre la depresión. En este shooting quise representar el momento en el que te das cuenta de que ya no quieres estar mal, que estas harto de estar en esa situación, y decides “tomar las riendas de tu vida”. Siendo la realidad que sigues estando mal y deprimido, intentas salir de tu cueva y volver al mundo exterior. Por eso, todos los colores, todo lo que rodea al personaje principal, es bonito, pero sigue con la cara tapada, aunque se puede apreciar algun rasgo e intenta salir de ahi, todavia le queda un largo camino por recorrer.

OFFICE MAGAZINE ISSUE 10 SPRING/SUMMER 2019 US \$20 UK £12.99

office



Photography Antia Duran

The Truth Has An Ugly Face



Photography Antia Duran
Styling Andrea Pontón
Model David Pontón






























MITSUBISHI
ELECTRIC



LUGAR DE NACIMIENTO/LLOC DE NEIXAMNET
BARCELONA
BARCELONA

EQUIPO/EQUIP
00850F4Y7



OBSERVACIONES/OBSERVACIONS
ART DIRECTOR, STYLIST,
SET DESIGNER

HIJO/A DE/FILL/A DE
ANDRÉS / MARÍA DEL CARMEN

☆
Shithead *♡*

☆
IDESPBG100000+34697225825<<<<<<<<
000F00K0Y00U00111ESP<<<<<<<<<<<<1
PONTON<ROSALES<<ANDREA<<<<<<<<<<<<<